

Internet + Public - Public Fun New Media(Chinese Edition)



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Reviews

This publication is wonderful. It really is rally interesting through reading period of time. I am just very easily will get a delight of reading a published book.
(Roma Little)

INTERNET + PUBLIC - PUBLIC FUN NEW MEDIA(CHINESE EDITION)



paperback. Condition: New. Paperback. Pub Date: 2016-05-01 Pages: 328 Language: Chinese Publisher: Electronic Industry Press book for the public in the field of new media training materials. the project is NGO2.0 accumulated past six years in the promotion of Internet + public good the concept and practice tutorials. Tutorial consists of three blocks: one for how to use social media to do marketing and brand building; the second is how to use the new media to do online knowledge management; three for how to use new med.



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