



The Business of Being an Artist (4th Revised edition)

By Daniel Grant

Allworth Press, U.S. Paperback. Book Condition: new. BRAND NEW, The Business of Being an Artist (4th Revised edition), Daniel Grant, This is an essential volume for visual artists seeking to turn their talent into a successful business. Fully revised and updated, the fourth edition of this classic text provides visual artists with an in-depth guide to developing and building a successful career as a professional artist. In "The Business of Being an Artist", veteran art writer Daniel Grant weaves the words and experiences of dozens of practicing artists, together with expert advice, to provide proven solutions to the real-life challenges artists face everyday. The topics covered in this comprehensive volume include: creating a web site & online sales; copyright protection; censorship; funding sources; and, exhibition opportunities. It also includes a unique discussion on the emotional issues that affect artists throughout their careers, such as working alone, handling criticism and rejection, the glare of publicity, and the absence of attention.



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