



Media and Society (Paperback)

By James Curran

Bloomsbury Publishing PLC, United Kingdom, 2011. Paperback. Condition: New. 5th Revised edition. Language: English . Brand New Book. Media and Society is an established title, popular worldwide for its insightful and accessible essays from leading international academics on the most pertinent issues in the media field today. The book is organised into three key areas of debate: media and society, media production and mediations. Each new edition of the book has sought to be a textbook that encompasses the field, including essays on political communication, media and feminism, media political economy, sociology of media organisations, media representations, media influence, internet studies and more. New to this edition is an emphasis on film studies, an increasingly important area of media studies. What is judged to be the staple elements of the field has evolved over time, as well as becoming more international in orientation. Yet the overriding aim of the book - to be useful to students - has remained constant. This text is an essential resource for all media, communication and film studies students who want to broaden their knowledge and understanding of how the media operates and affects society across the globe. An original contribution to media studies. Beautifully...



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